

# Brambles



## The Digital Supply Chain Era Are You Ready?

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# Brambles: Global Leader in Supply Chain Logistics



**60+**  
COUNTRIES



**14,000**  
EMPLOYEES



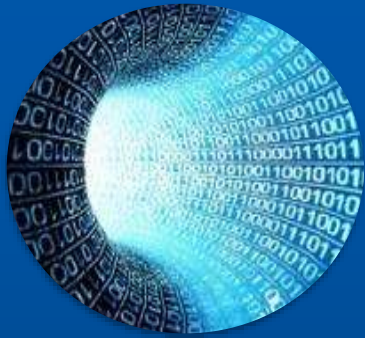
**~590M**  
PALLETES,  
CRATES,  
CONTAINERS



# Maximizing Value for Consumers Through Innovation



# BxB Digital Overview



## Data-driven Solutions

Cloud-based solutions provide near real-time monitoring and analysis. 24/7 access anytime, anywhere from any device.



## Digitized Assets

Variety of device technologies integrated with our shipping platforms.



## Integrated Operations

Digitized platforms, operations and processes.

The Salesforce logo is displayed in a black serif font inside a light blue, three-dimensional cloud. The cloud is positioned on the left side of the image.

salesforce™

A white sphere with the word "SOFTWARE" in bold black capital letters is shown with a red prohibition sign (a circle with a diagonal slash) over it, indicating that software is being moved away from a traditional model.

~~SOFTWARE~~

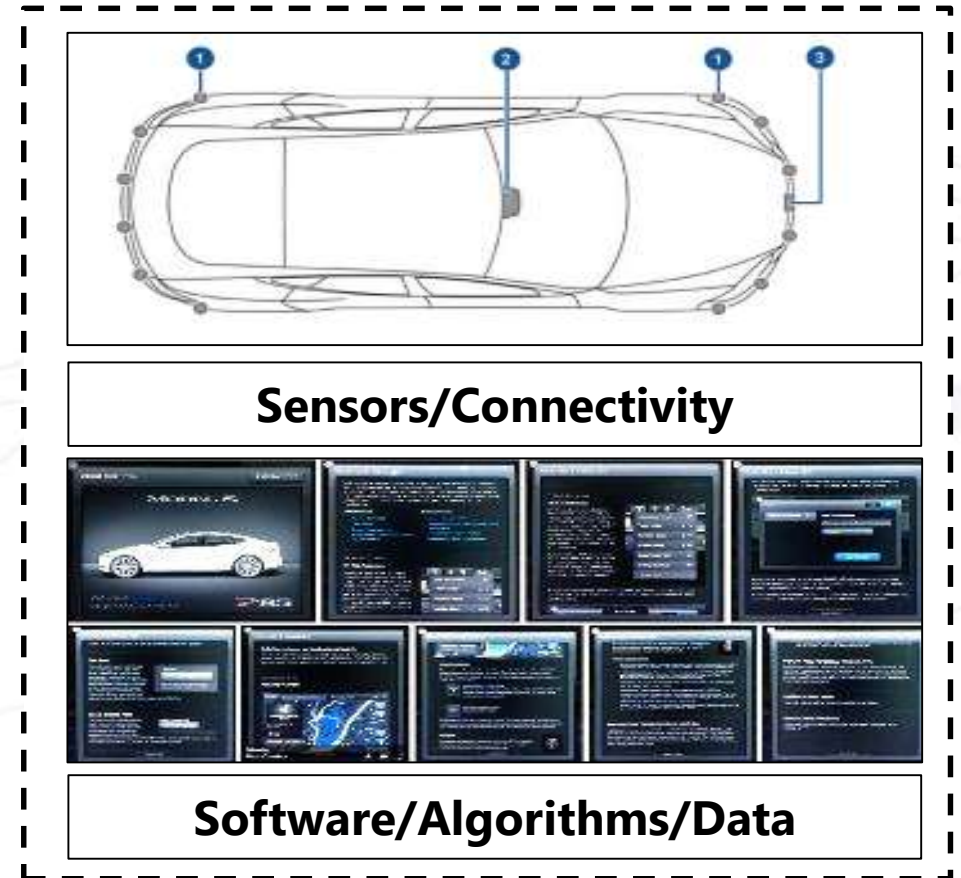
+



amazon  
web services

**Cloud Computing Becomes Mainstream**

# Which Is Now At The Next Level With Physical + Digital





Imagine a **Digital Supply Chain** fabric where **goods** and **their interactions** in the supply chain can be seamlessly available...

...with the lowest common denominator of logistics platforms

# Intelligent Supply Chain Logistics Solutions



## Near Real-time Metrics & KPIs

- Thresholds, rules and predictive algorithms
  - Alerts and notifications
- Collaboration across supply chain partners



# Solution Components

Multi-User Cloud Application(s)

Goods Visibility & Product Quality Services



Transparency across users/partners (Role-based data Access Control)

Device Data Uplink

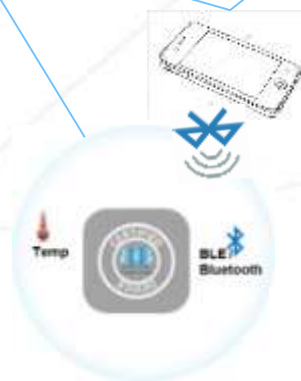


Wi-Fi



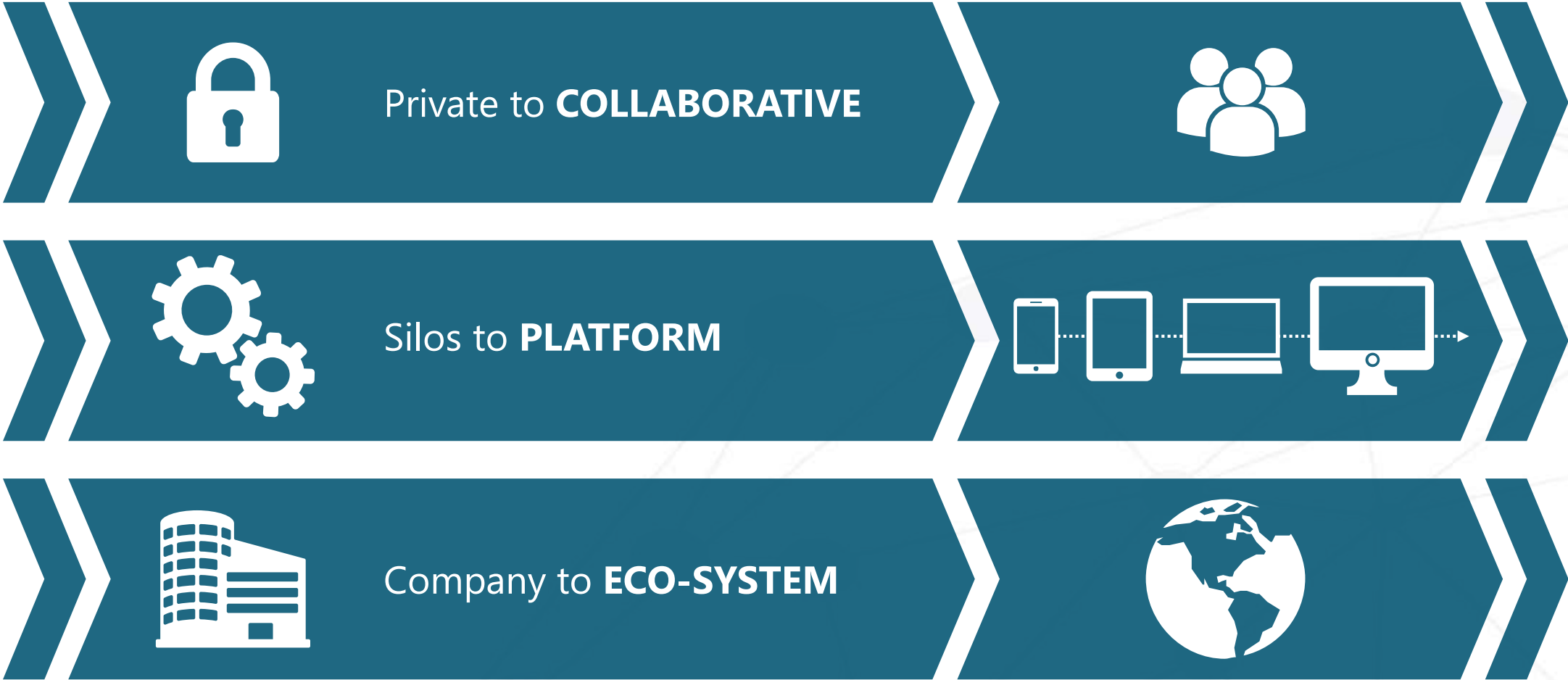
Wi-Fi & Cellular Service for mobile phones and devices at the edge

Edge Devices & Applications



Devices/Sensors, Mobile phones and applications for Product + Pallet association

# Adaptive, Collaborative Approach



# Thank You



**ILLUMINATE. RE-IMAGINE. TRANSFORM.™**

Experience a more connected, intelligent and efficient supply chain

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