

DISCOVER OUR  
**MERCHANDISING**  
SOLUTIONS  
**2025**



**PLAYEXSA**

PLASTIC  
INJECTION AND EXTRUSION

# PLAYEXSA

We are your manufacturing partner for custom merchandising solutions and displays. A 100% Mexican company with over 25 years of experience, specializing in plastic injection and extrusion processes. Today, our facilities cover an area of 9,500 m<sup>2</sup>.

## INJECTION

- 18 injection molding machines with clamping forces from 100 to 2,400 tons
- 4 of them are co-injection machines



## EXTRUSION

- 14 extruders with screw diameters from 25 to 65 mm
- 3 of them are co-extruders capable of processing up to 3 different materials or colors



## ASSEMBLY

- Die-Cutting Equipment
- Ultrasonic Welding
- Pad Printing
- UV Laser Printer



## DESIGN

- Our team:
- Innovates, develops and understands the aesthetic and functional requirements of new products
  - Addresses marketing needs
  - Evaluates and redefines designs through 3D prototyping



## COMMITTED TO QUALITY AND SUSTAINABILITY

We continuously improve our processes and certifications to meet the highest standards of quality and sustainability.



# STRIP SPRING 12 POSITIONS CUSTOMIZABLE

Innovative **patented** strip designed for product display at the point of sale.



757 mm / 29.8 in  
HEIGHT

72 mm / 2.8 in  
LENGTH

18 mm / 0.7 in  
WIDTH

- ✓ Durable material
- ✓ Variety of colors
- ✓ Interchangeable logo
- ✓ Capacity: 12 Products
- ✓ Easy shelf mounting
- ✓ Easy and secure way to hold and display the product

# STRIP SPRING 12 POSITIONS

## CUSTOMIZABLE

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***Ink Pad Printing (1-4 Inks)***



***Embossed logo***



***Sticker***



***Personalized header***



***Styrene header***

### ACCESSORIES

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***Cable Zip Tie***



***Square Suction Cup***

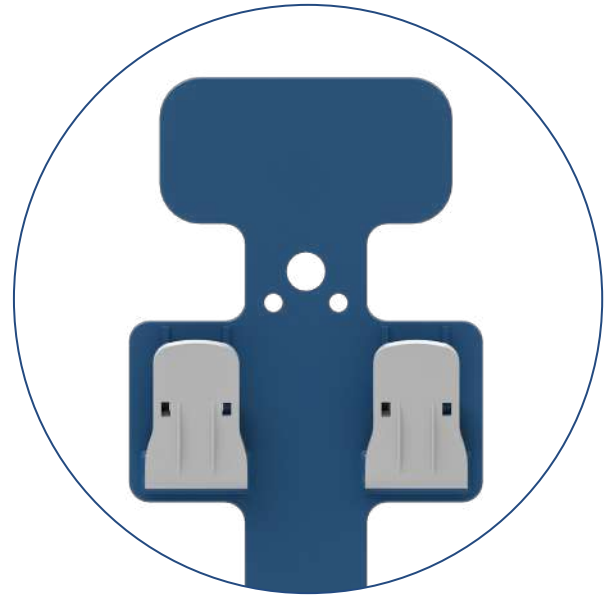


***S Hook***

# DUAL STRIP SPRING

## 10 POSITIONS CUSTOMIZABLE

Innovative **patented** strip designed for product display at the point of sale.



583 mm / 23 in  
HEIGHT

87 mm / 3.4 in  
LENGTH

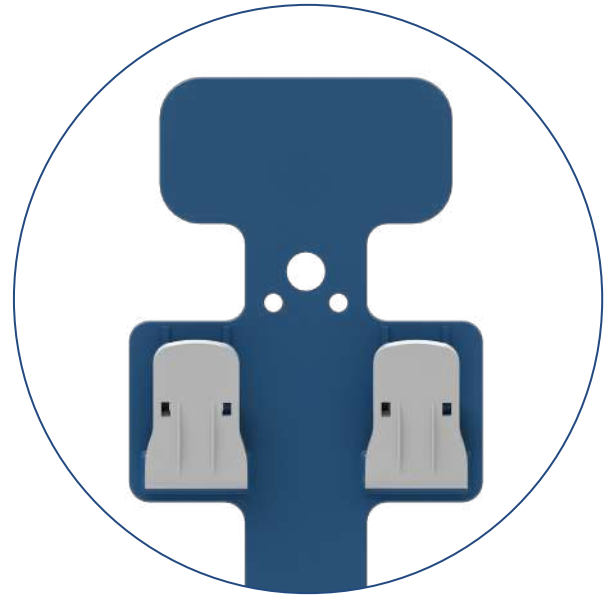
18 mm / 0.7 in  
WIDTH

- ✓ Durable material
- ✓ Variety of colors
- ✓ Interchangeable logo
- ✓ Capacity: 10 Products
- ✓ Easy shelf mounting
- ✓ Easy and secure way to hold and display the product

# DUAL STRIP SPRING

## 12 POSITIONS CUSTOMIZABLE

Innovative **patented** strip designed for product display at the point of sale.



696 mm / 27.4 in  
HEIGHT

87 mm / 3.4 in  
LENGTH

18 mm / 0.7 in  
WIDTH

- ✓ Durable material
- ✓ Variety of colors
- ✓ Interchangeable logo
- ✓ Capacity: 12 Products
- ✓ Easy shelf mounting
- ✓ Easy and secure way to hold and display the product



# DUAL STRIP SPRING CUSTOMIZABLE

---



***Ink Pad Printing (1-4 Inks)***



***Embossed logo***



***Sticker***



***Personalized header***



***Styrene header***

## ACCESSORIES



***Cable Zip Tie***



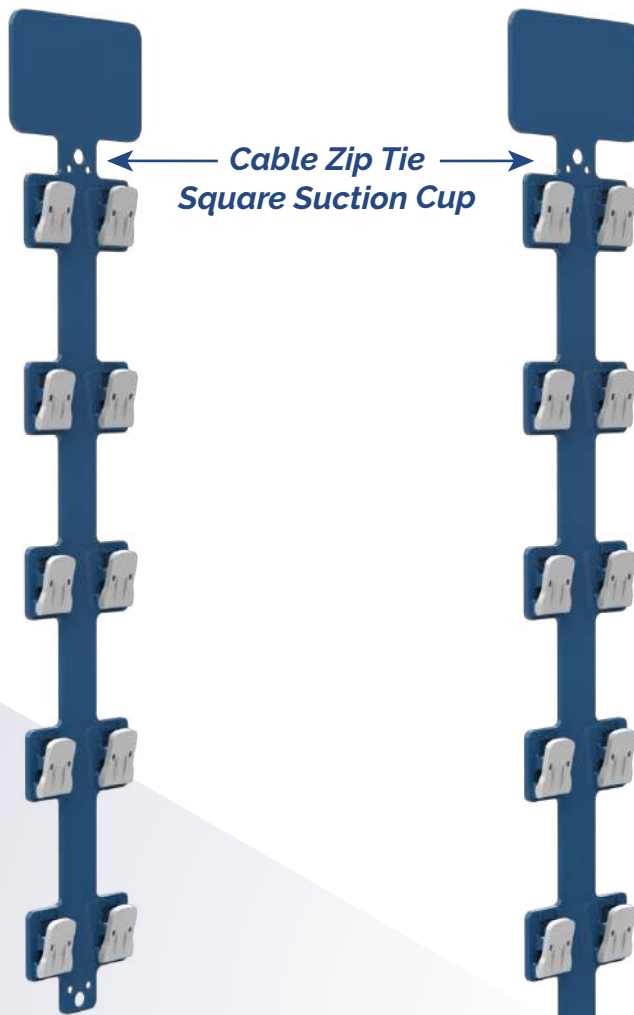
***Square Suction Cup***

# DUAL STRIP SPRING CUSTOMIZABLE

The **10- and 12-position** dual strips can be customized with a **bigger header** for more graphic area.

## 10 POSITIONS

## 12 POSITIONS



620 mm / 24.4 in  
HEIGHT

110 mm / 4.3 in  
LENGTH

18 mm / 0.7 in  
WIDTH

733 mm / 28.8 in  
HEIGHT

110 mm / 4.3 in  
LENGTH

18 mm / 0.7 in  
WIDTH



*Ink Pad Printing (1-4 Inks)*



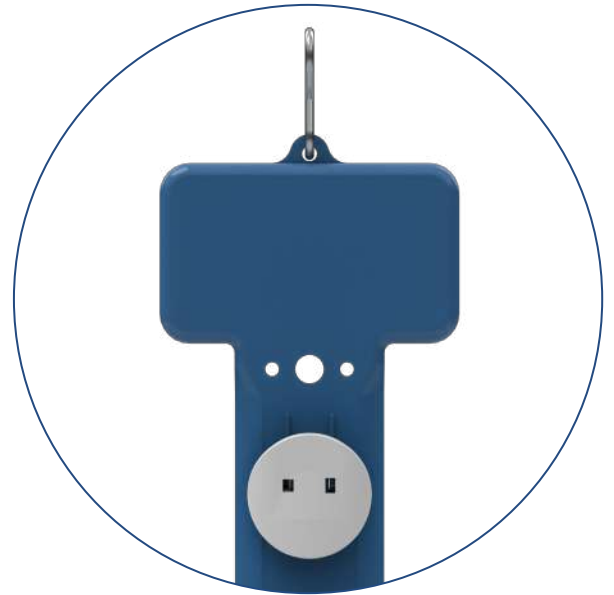
*Sticker*



# STINGRAY STRIP 10 POS

## CUSTOMIZABLE

Innovative *patented* strip designed for product display at the point of sale.



743 mm / 29.3 in  
HEIGHT

100 mm / 3.9 in  
LENGTH

23 mm / 0.9 in  
WIDTH

- ✓ Durable material
- ✓ Variety of colors
- ✓ Interchangeable logo
- ✓ Capacity: 10 Products
- ✓ Easy shelf mounting
- ✓ Easy and secure way to hold and display the product

# STINGRAY STRIP 10 POS

## CUSTOMIZABLE

---



***Ink Pad Printing (1-4 Inks)***



***Embossed logo***



***Sticker***



***Personalized header***



***Styrene header***

### ACCESSORIES

---



***Cable Zip Tie***

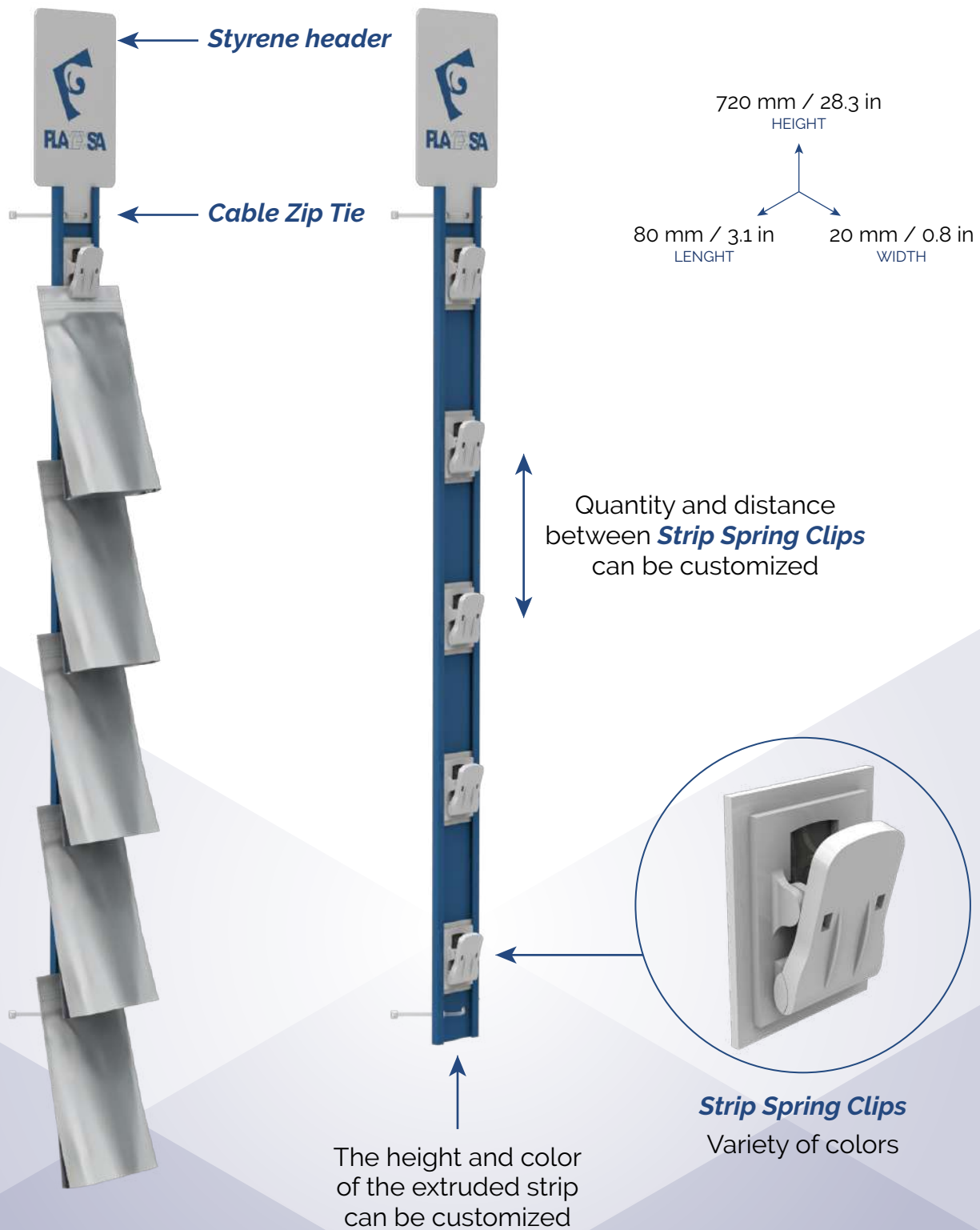


***Square Suction Cup***



***S Hook***

# VERTICAL STRIP SPRING WITH INDIVIDUAL CLIPS



# HAPPY STRIP

## 12 POSITIONS



*Cable Zip Tie*  
*Square Suction Cup*

639 mm / 25.1 in  
HEIGHT

76 mm / 3 in  
LENGHT

9 mm / 0.3 in  
WIDTH



Variety of colors



*Sticker*



*Styrene header*



*S Hook*

# HAPPY STRIP WITH SUCTION CUP SYSTEM



*Hexagonal or Circular  
Suction Cup System*



666 mm / 26.2 in  
HEIGHT

64 mm  
/2.5 in  
LENGTH

47 mm  
/1.8 in  
WIDTH

Variety of colors



*Sticker*



*Sticker*

# OMEGA STRIP

## 12 POSITIONS



← *Sticker*

← *Cable Zip Tie  
Square Suction Cup*

685 mm / 27 in  
HEIGHT

62 mm / 2.4 in  
LENGTH

2.5 mm / 0.09 in  
WIDTH



*Sticker*



*Styrene header*

↑  
Variety of colors



# EXTRUDED STRIP WITH HOOK



800 mm / 31.5 in  
HEIGHT

80 mm / 3.1 in  
LENGTH

60 mm / 2.4 in  
WIDTH



*Styrene header* →

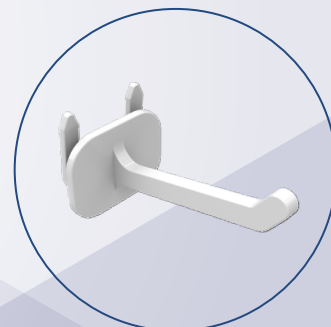


← *Cable Zip Tie*

Quantity and distance  
between *Plastic Peg Hook*  
can be customized



← *Plastic Peg Hook*  
Variety of colors



The height and color  
of the extruded strip  
can be customized



# CARTONPLAY

## CUSTOM POSITIONS



Customizable full-surface  
color printing →



560 mm / 22 in  
HEIGHT

254 mm / 10 in  
LENGTH

23 mm / 0.9 in  
WIDTH

**Cable Zip Tie** →



← **Strip Spring Clip**

Customizable number  
of positions and color

→ The corrugated plastic  
size and shape is  
customizable  
according to height  
and width  
requirements



# CARTONPLAY WITH SQUARE SUCTION CUP



Customizable full-surface  
color printing

← *Square Suction  
Cup*



80 mm / 3.1 in  
HEIGHT

250 mm / 9.8 in  
LENGTH

30 mm / 1.2 in  
WIDTH

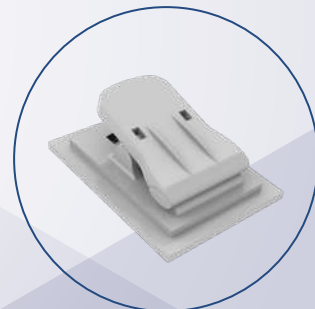
## DOUBLE SIDED GRAPHIC

The corrugated plastic  
size and shape is  
customizable  
according to height  
and width  
requirements



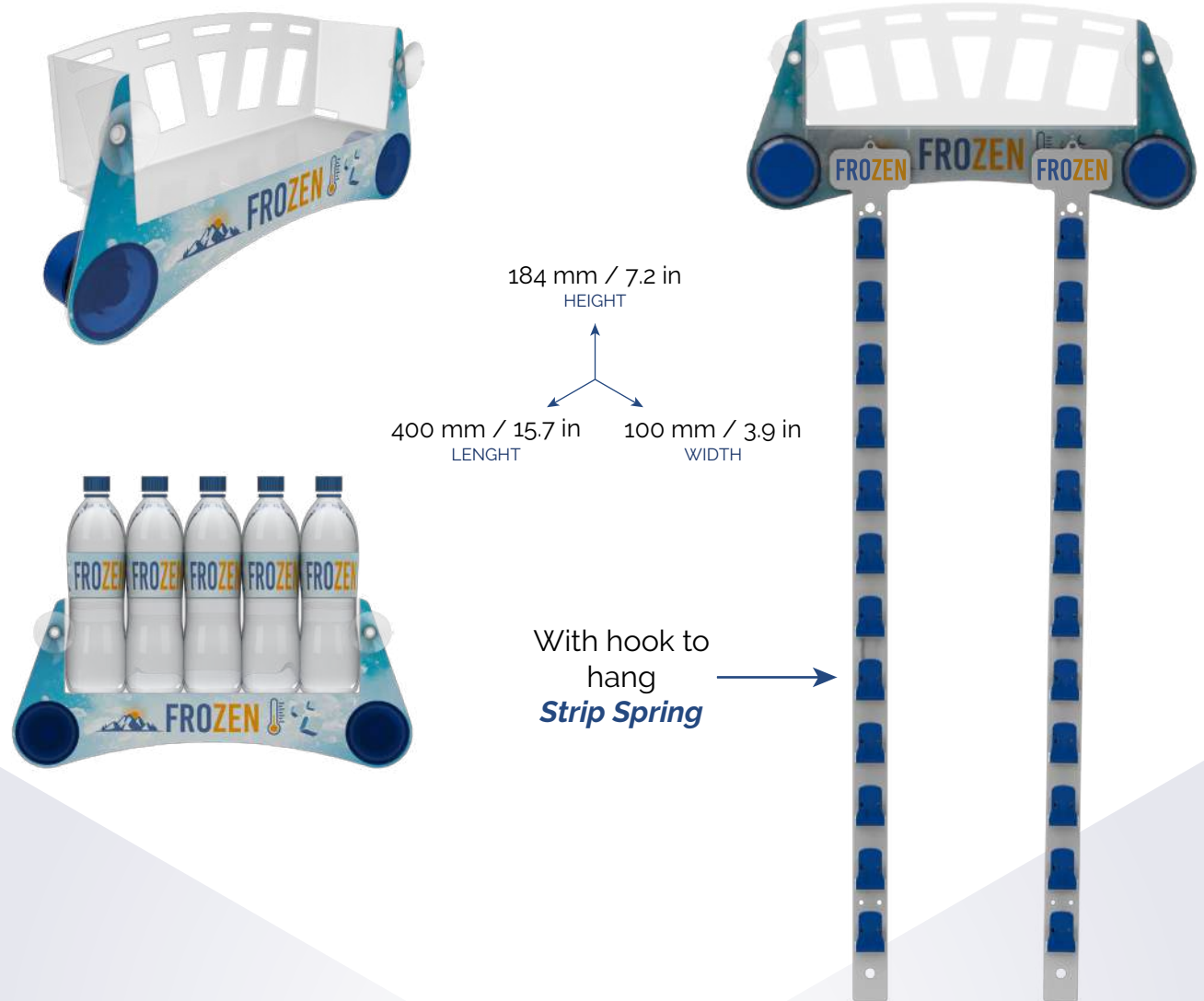
*Strip Spring Clip*

Customizable number  
of positions and color

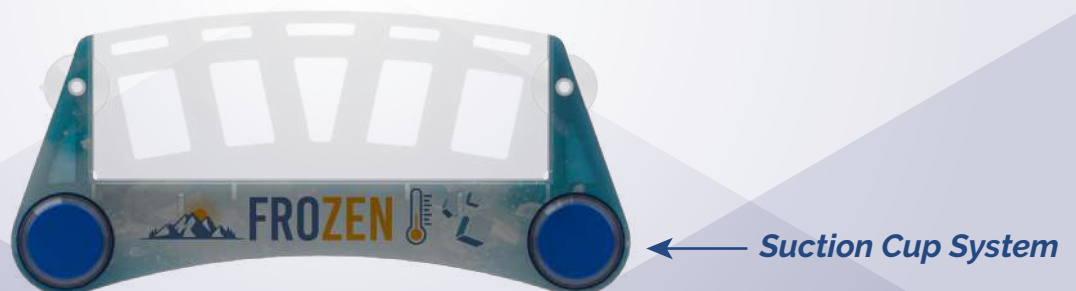


# FREEZER HANGER

## COOLER DOOR DISPLAY

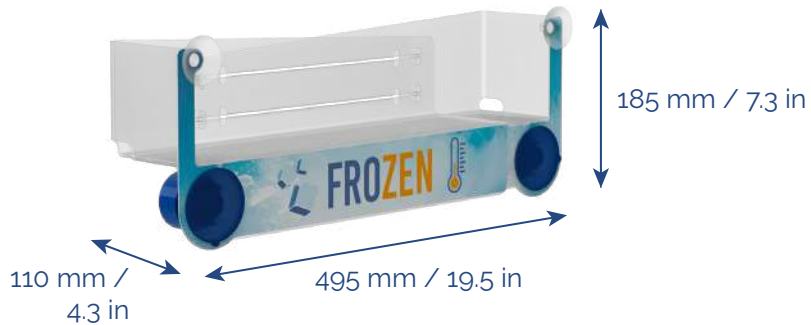


### DOUBLE SIDED GRAPHIC



# MULTIPOSITION COOLER DOOR DISPLAY

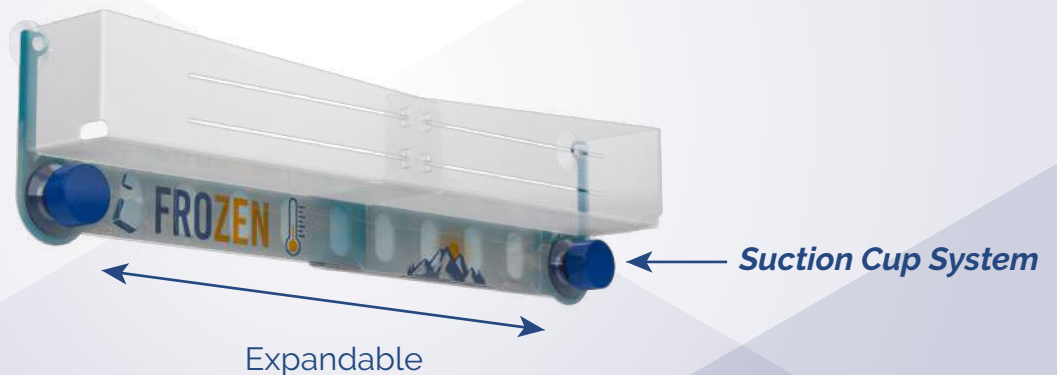
CLOSED



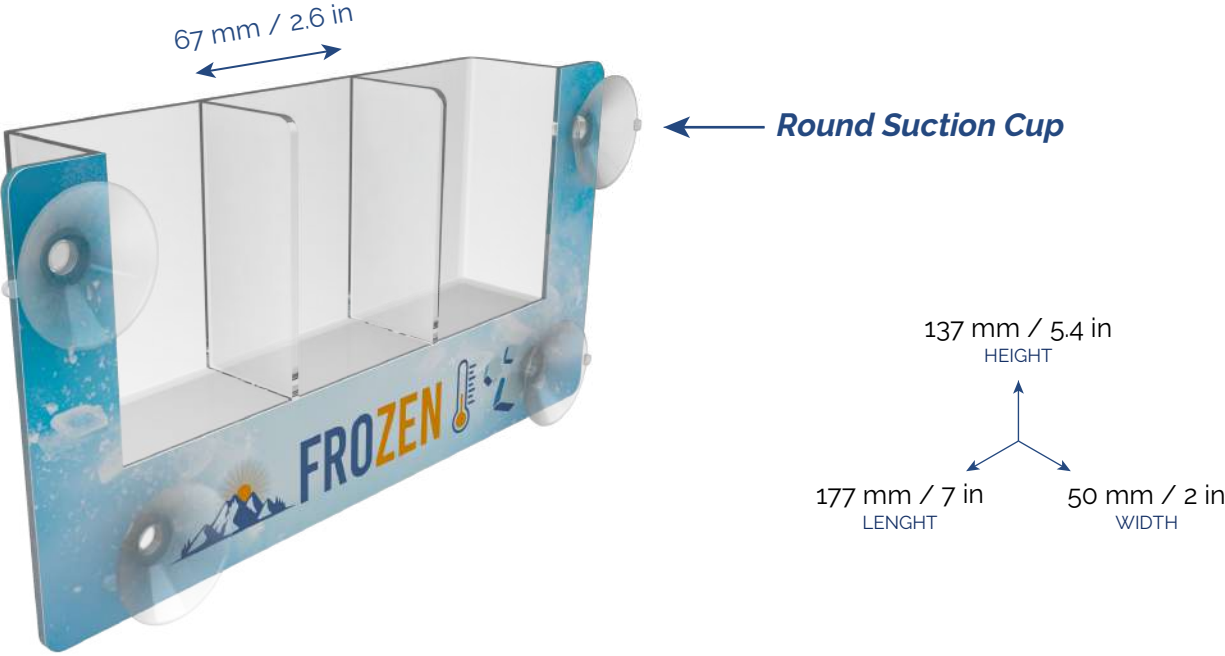
OPEN



DOUBLE SIDED GRAPHIC



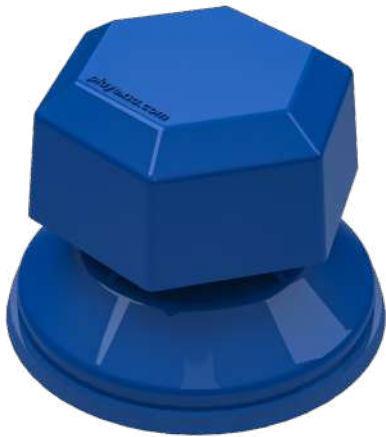
# THREE COMPARTMENT COOLER DOOR DISPLAY





# SUCTION CUP SYSTEM WITH ROTATING KNOB

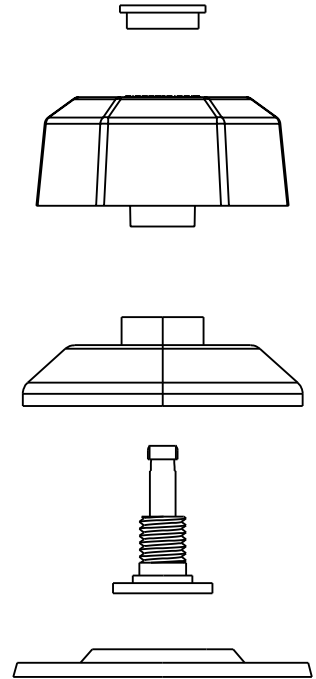
## HEXAGONAL



47 mm / 1.8 in  
HEIGHT

64 mm / 2.5 in  
LENGHT

64 mm / 2.5 in  
WIDTH



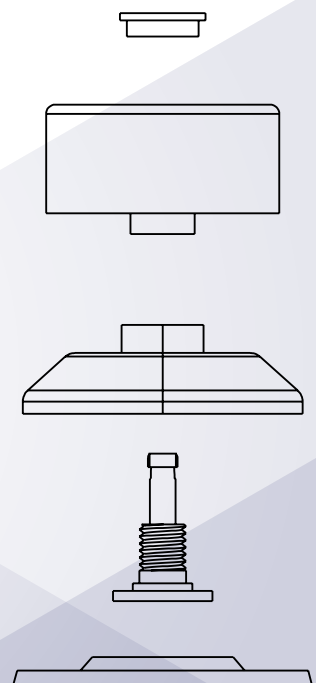
## CIRCULAR



45 mm / 1.8 in  
HEIGHT

64 mm / 2.5 in  
LENGHT

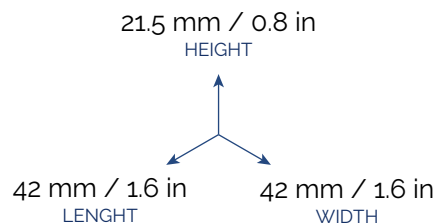
64 mm / 2.5 in  
WIDTH



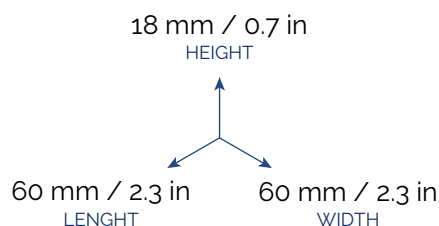
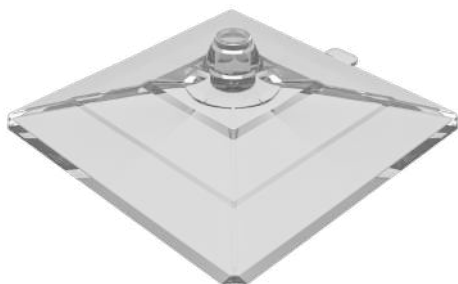
# ACCESSORIES

## SUCTION CUP / PUSH PIN

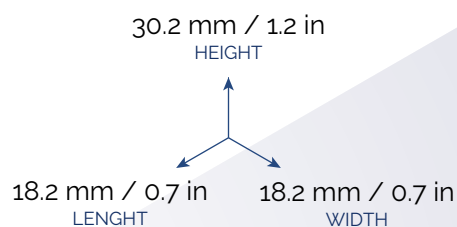
### ROUND SUCTION CUP



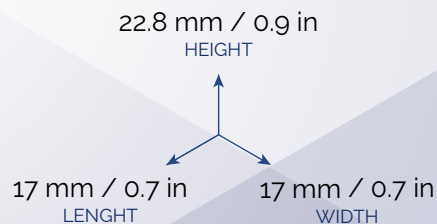
### SQUARE SUCTION CUP



### PUSH PIN BIG SIZE

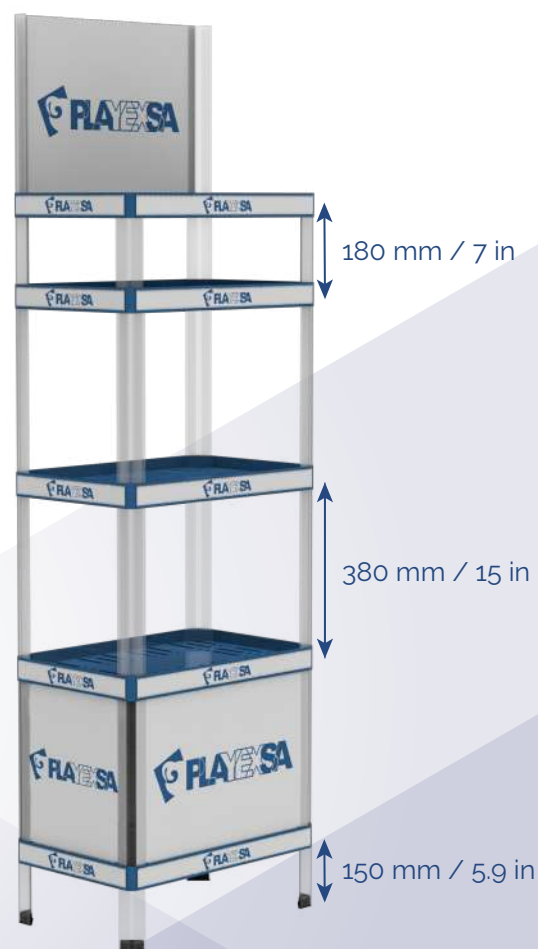
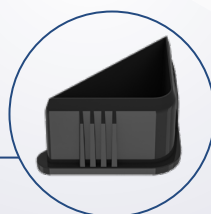
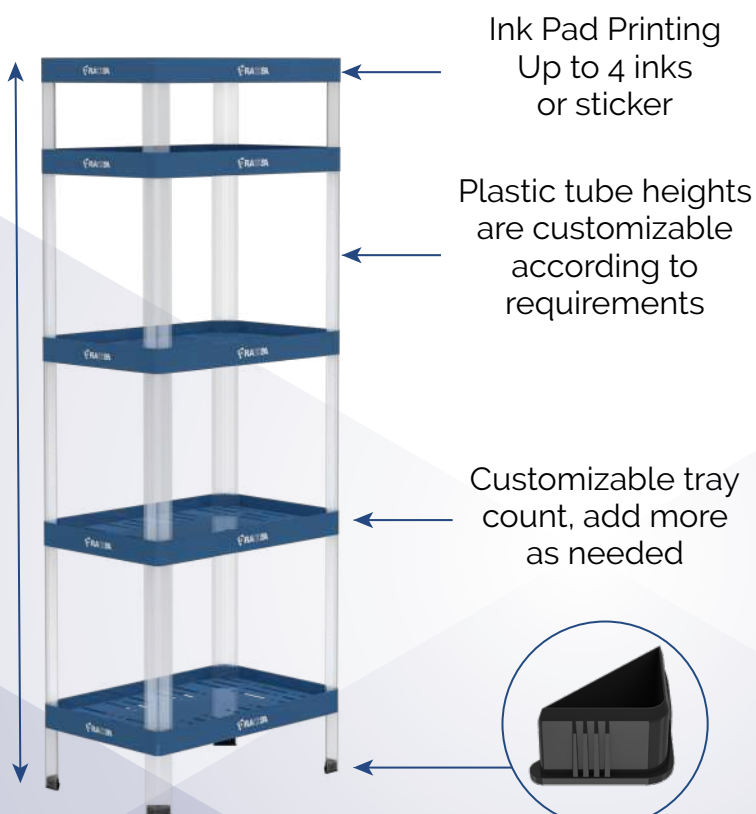
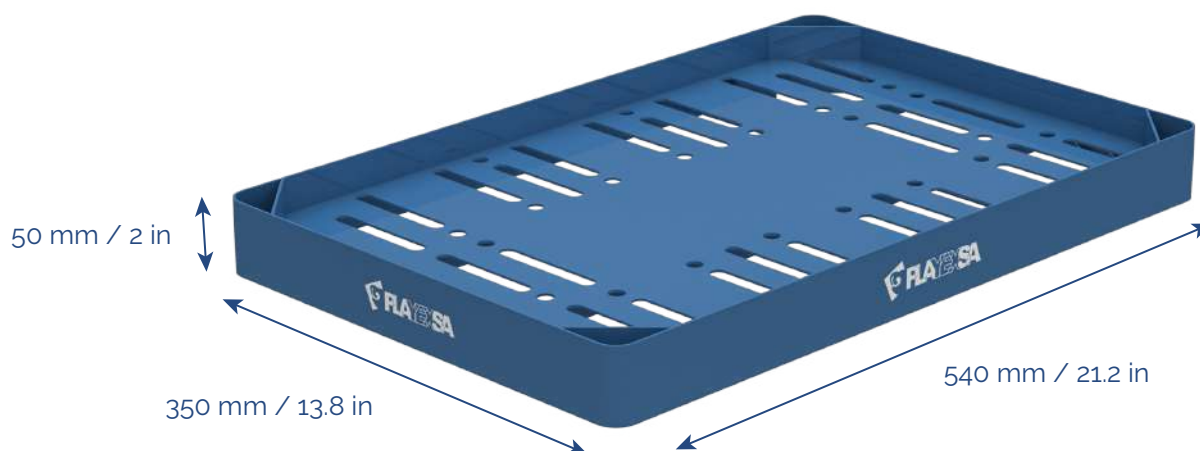


### PUSH PIN SMALL SIZE



# TRAY 54x35

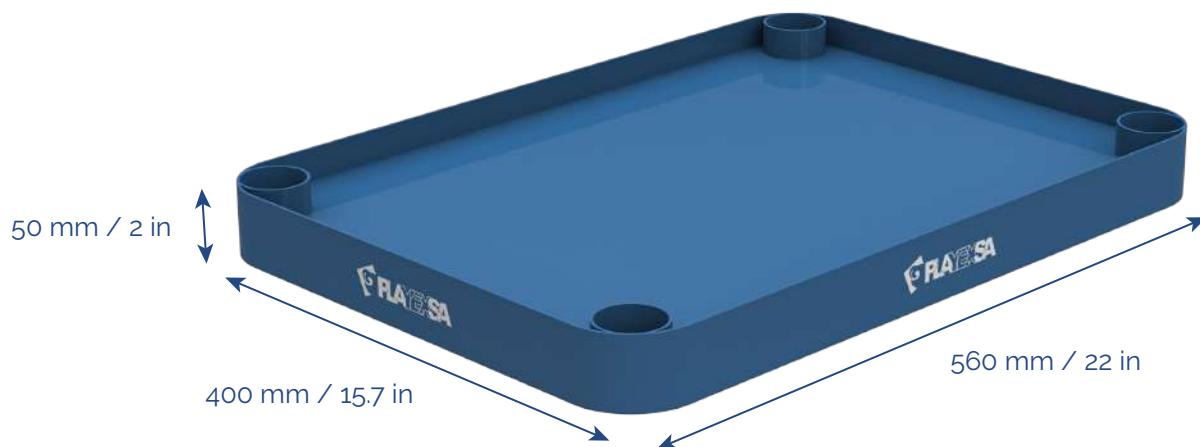
## CUSTOM DISPLAY



*Dressed with interchangeable  
color-printed styrene*

# GENERIC TRAY 56x40

## CUSTOM DISPLAY



# DISPENDIPLAY

## ZERO WASTE CONTAINER

Customizable brand and colors →

Easy to clean and install →

Gravity feed system →

← High transparency

← Suitable for dry food

← Price tag holder

← Easy pull-down handle

481 mm / 18.9 in  
HEIGHT

157.6 mm /  
6.2 in  
WIDTH

379.5 mm /  
14.9 in  
LENGTH

### LOAD CAPACITY



#### GRAIN COFFEE

Container	Front Part
7.6 lb	0.6 lb
Total capacity: 8.2 lb	



#### DOG FOOD

Container	Front Part
12.1 lb	0.9 lb
Total capacity: 13 lb	



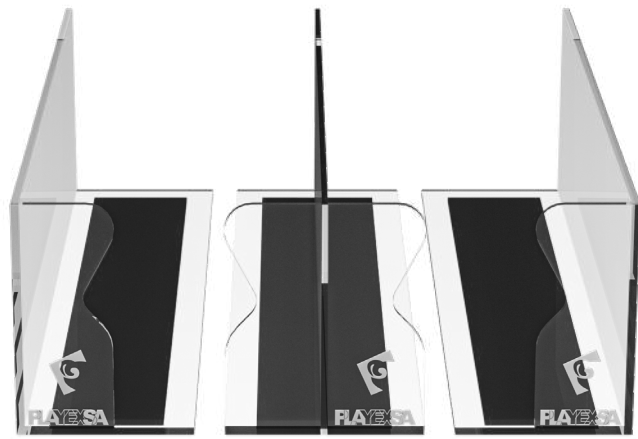
#### CEREAL

Container	Front Part
2.6 lb	0.2 lb
Total capacity: 2.8 lb	



# DIVIDERS WITH MAGNETS

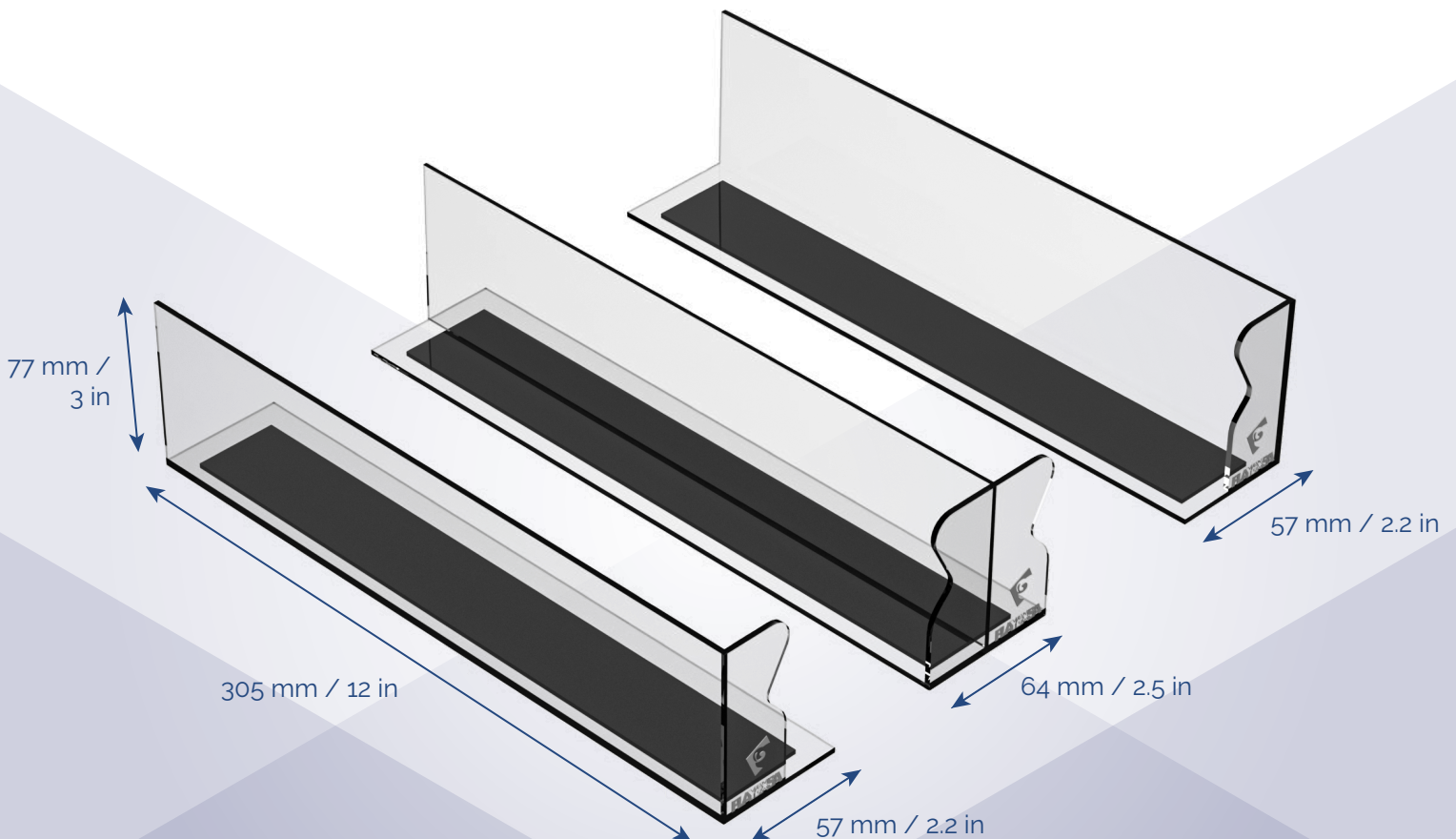
## CUSTOMIZABLE



Magnets

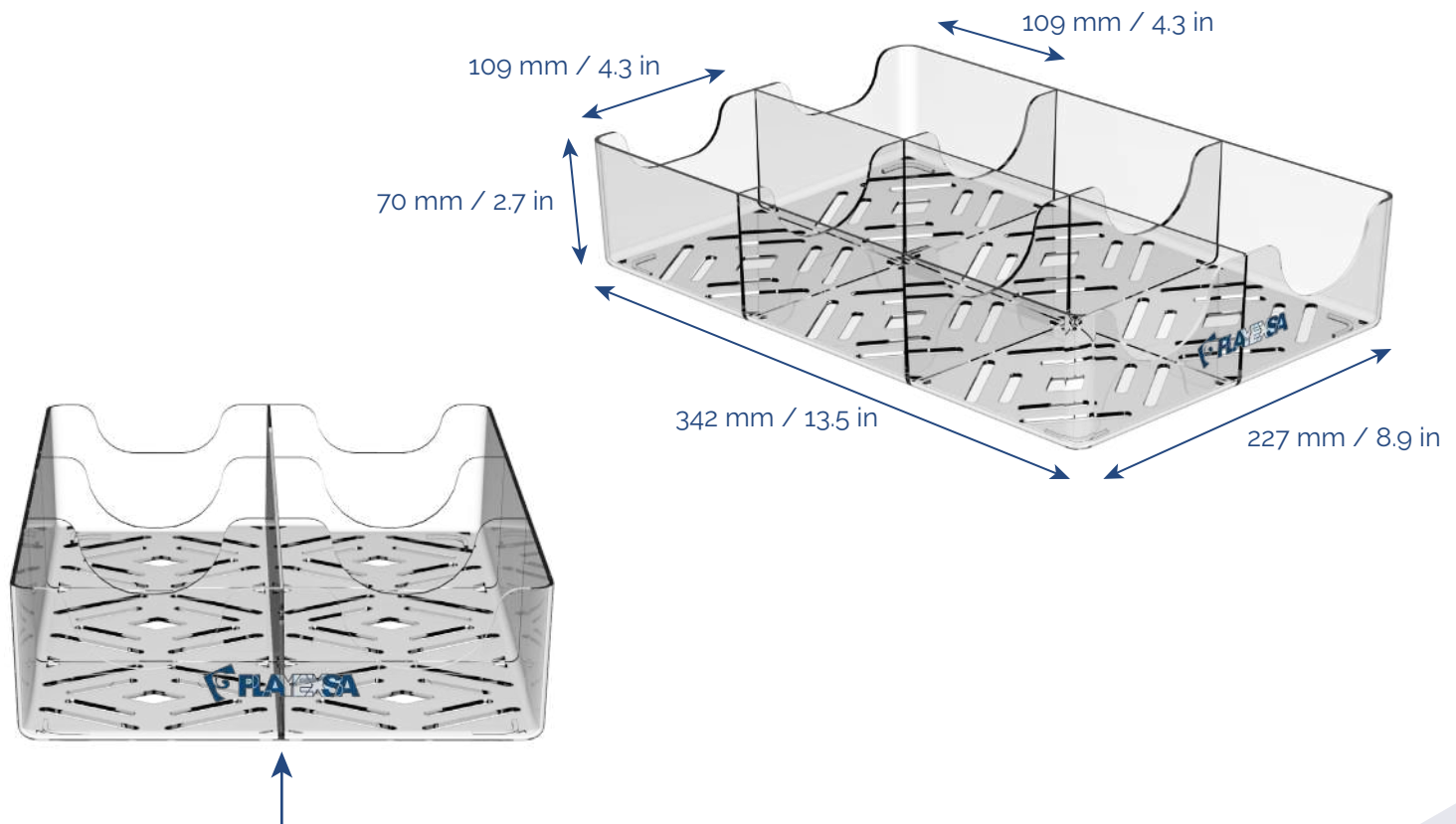
Ink Pad Printing  
Up to 4 inks

Your logo  
here

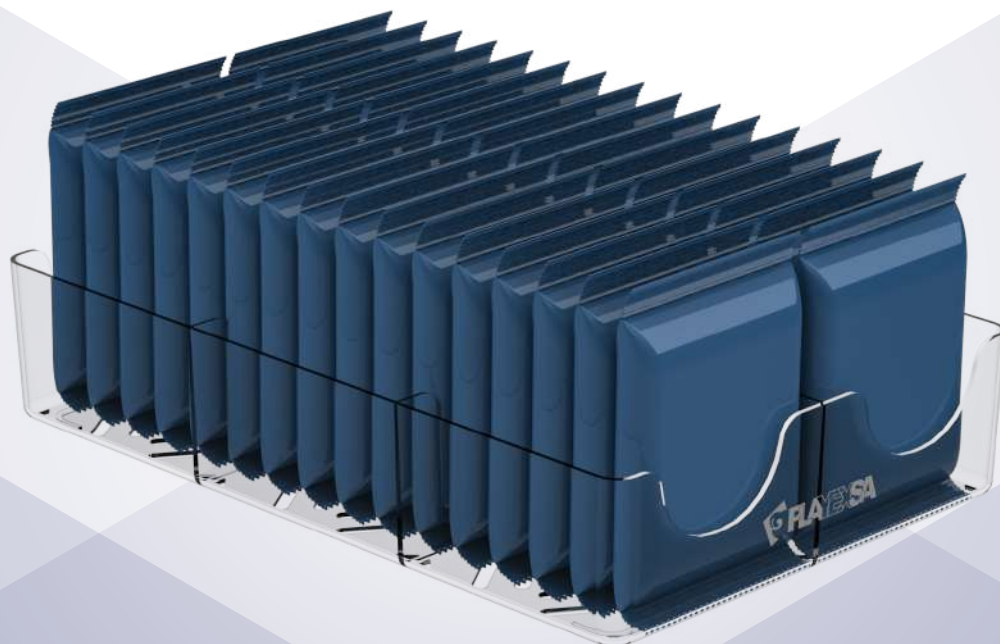




# 6 DIVISION RAIL WITH INK PAD PRINTING

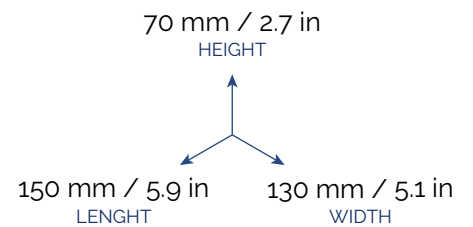


Your logo here with Ink Pad Printing  
Up to 4 inks



# PLASTIC DISPLAY BIN WITH STICKER

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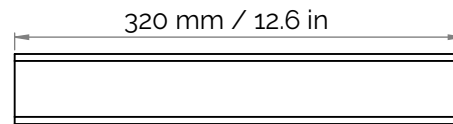
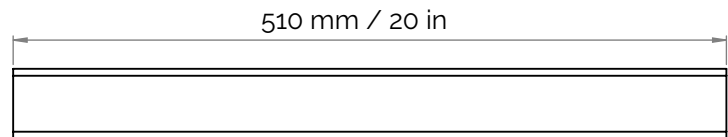
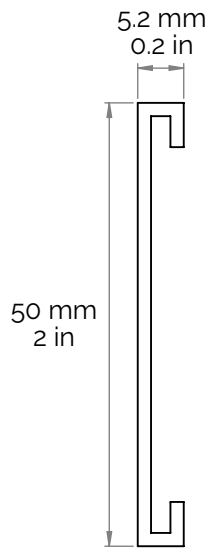
# EXTRUDED PROFILES

## CUSTOMIZABLE SHAPES

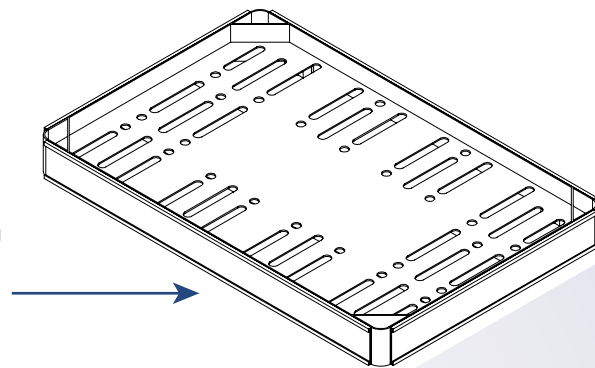
The profile design can be customized (*shape, color and material*) according to your requirements.

### C SHAPE HOLDER

**Material:** Rigid PVC

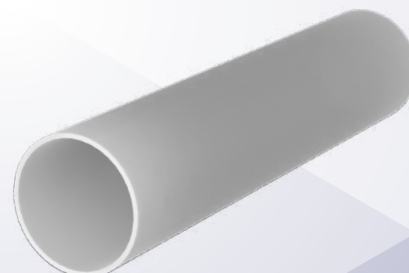


The profile attaches to the **Tray 54x35** with **double-side foam tape** to act as a graphic holder, with the graphic inserted inside. The graphics can be easily **interchanged**.



### EXTRUDED TUBES

Ø 44 mm  
Ø 1.7 in



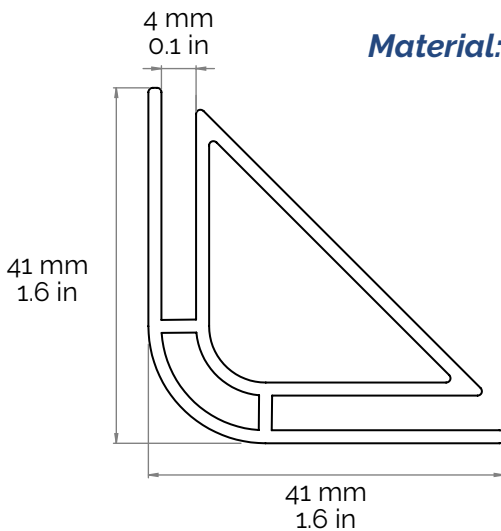
**Material:** Rigid PVC

# EXTRUDED PROFILES

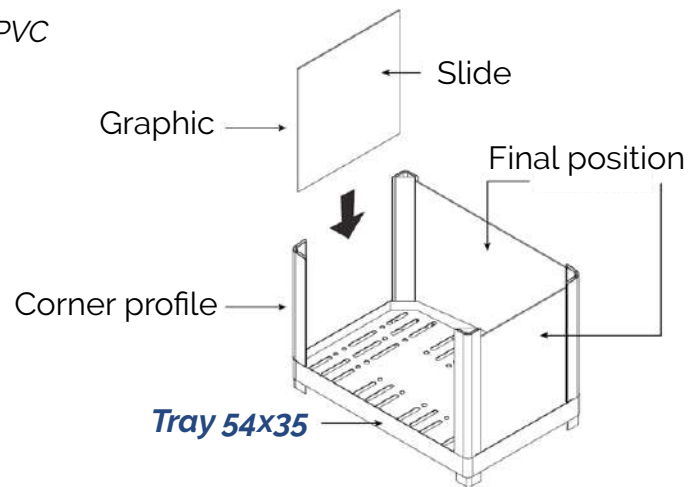
## CUSTOMIZABLE SHAPES

The profile design can be customized (*shape, color and material*) according to your requirements.

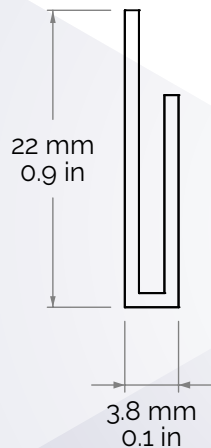
### CORNER PROFILE / GRAPHIC HOLDER



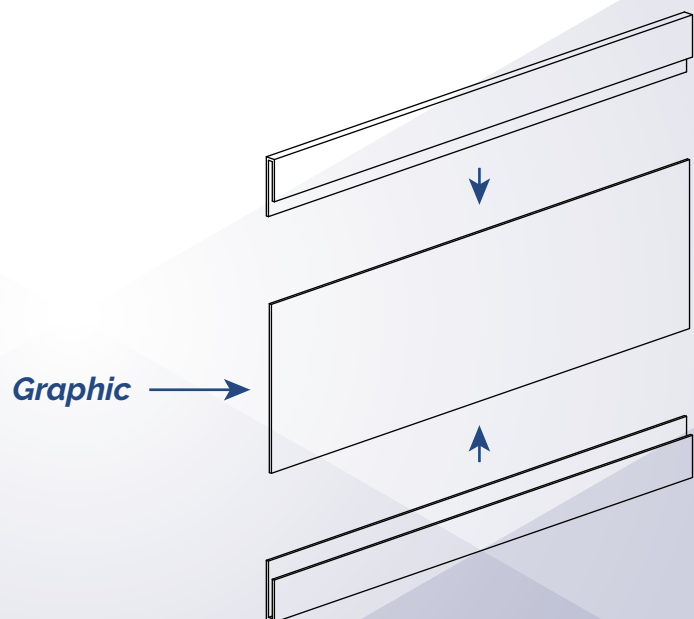
**Material:** Rigid PVC



### J PROFILE / GRAPHIC HOLDER



**Material:** Rigid PVC

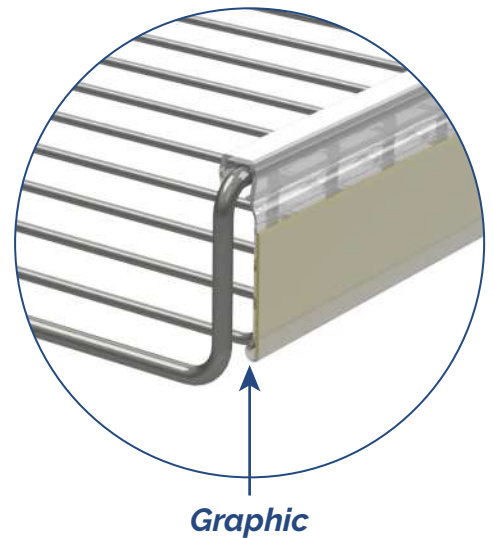
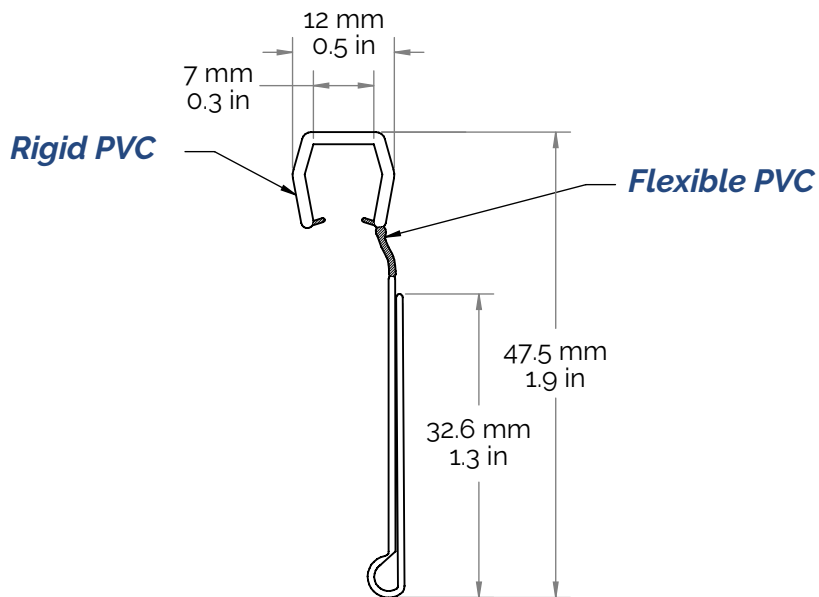


# CO-EXTRUDED PROFILES

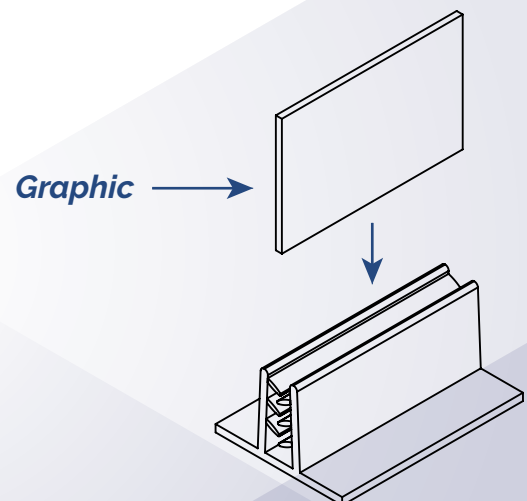
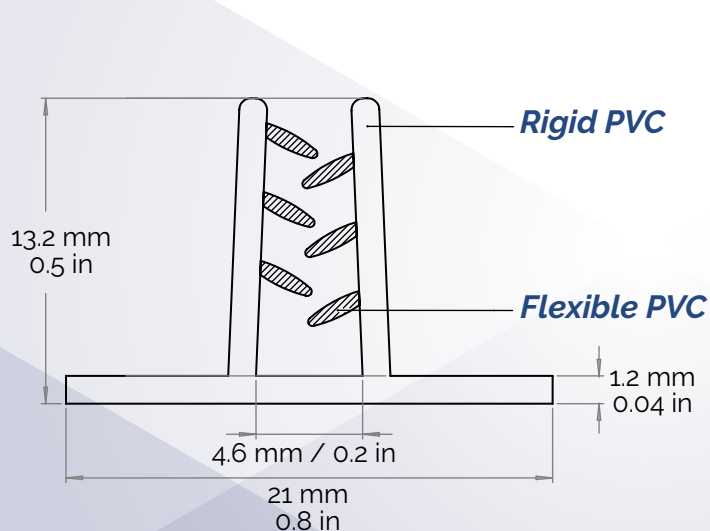
## CUSTOMIZABLE SHAPES

The profile design can be customized (**shape, color and material**) according to your requirements.  
*Up to 3 different materials or colors.*

### DUAL MATERIAL CO-EXTRUDED PRICE HOLDER



### 3+3 DUAL MATERIAL CO-EXTRUDED GRAPHIC HOLDER

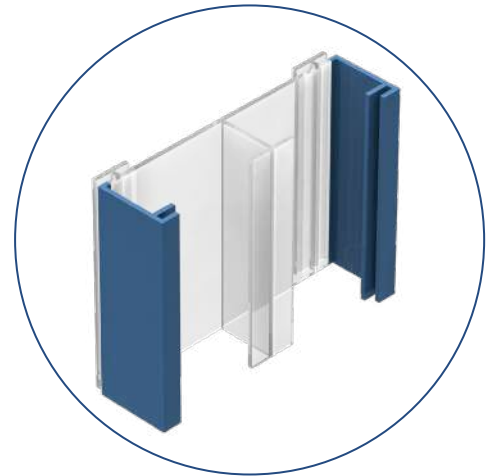
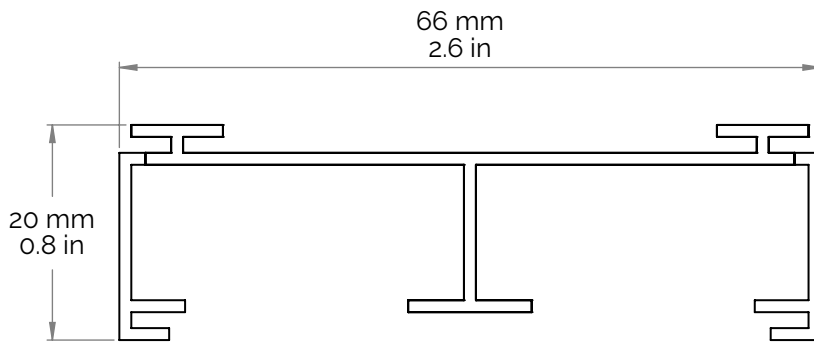


# CO-EXTRUDED PROFILES

## CUSTOMIZABLE SHAPES

The profile design can be customized (**shape, color and material**) according to your requirements.  
*Up to 3 different materials or colors.*

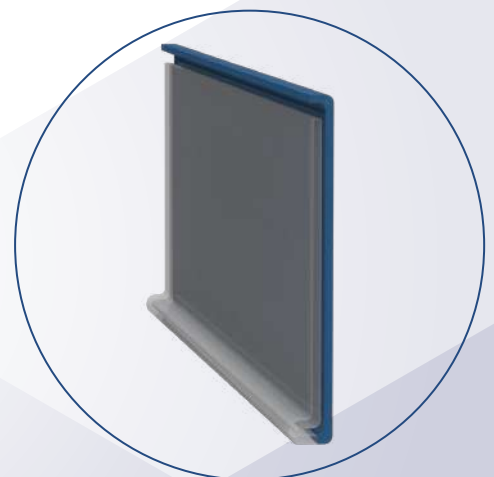
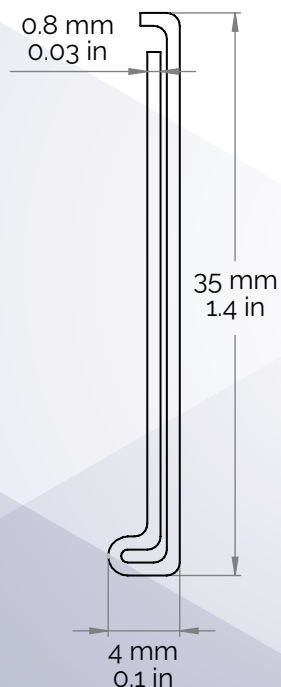
### DUAL COLOR CO-EXTRUDED PROFILE



**Dual Color**

**Material:** Rigid PVC

### 35 MM DUAL COLOR CO-EXTRUDED GRAPHIC HOLDER



**Dual Color**

**Material:** Rigid PVC



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TO START A PROJECT  
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